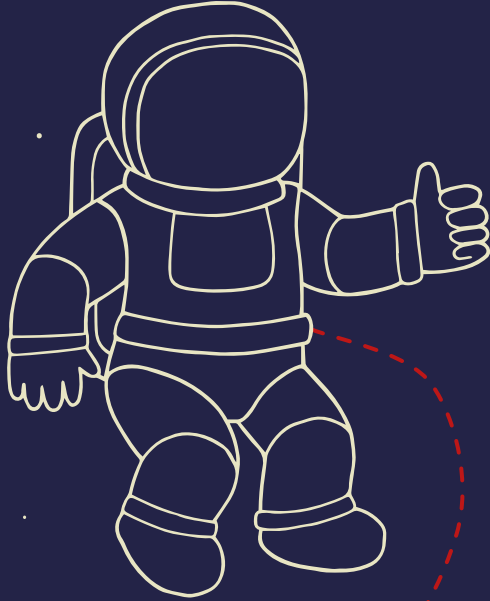




# Meeting Students Where They Are During the Pandemic and Beyond!!

Weber State University





**Leslie Loeffel**

Director, Learning  
Support & Davis  
Student Services



**Katarina Aikens**

Academic Peer  
Coach, Certified Peer  
Educator

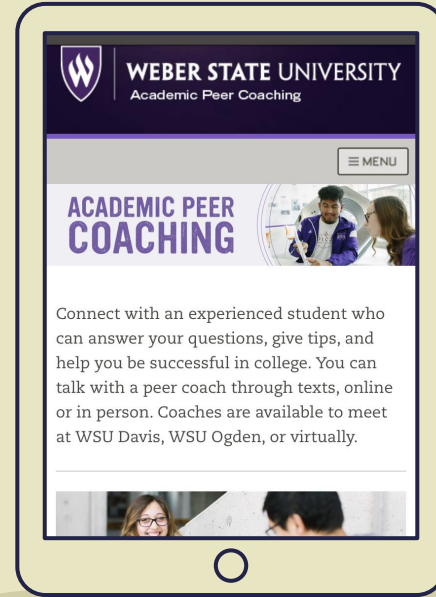


**Rachel Bench**

Academic Peer  
Coach, Certified Peer  
Educator

# What is Academic Peer Coaching?

- Experienced students meet individually with students seeking coaching
- Academic focus
  - Time management
  - Procrastination
  - Note-taking
  - Textbook Reading
  - Test taking



# Student Needs

01

## TIME SAVING

Brief, concise & to the point

02

## FLEXIBILITY

Can be accessed at any time

03

## FORMING RELATIONSHIPS

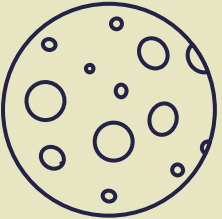
Students can become comfortable ahead of time, before meeting

# Texting

The image features a dark blue background with a red border. In the center, the word "Texting" is written in a large, bold, yellow sans-serif font. Two red dashed lines form a large, irregular shape around the text. In the top right corner, there is a small yellow circle with four smaller circles inside it and three lines extending from it, resembling a comet or a stylized face. In the bottom left corner, there is a yellow arc with four small circles inside it, resembling a stylized face or a celestial body.

# TEXT MENTORING

- Overview
- Nudge Theory
  - Priming
  - Timely Feedback
  - Social Influences



# Fall 2020 Student Survey

92%

Found the texts helpful

90%

Understood university processes better

83%

Felt more motivated about school

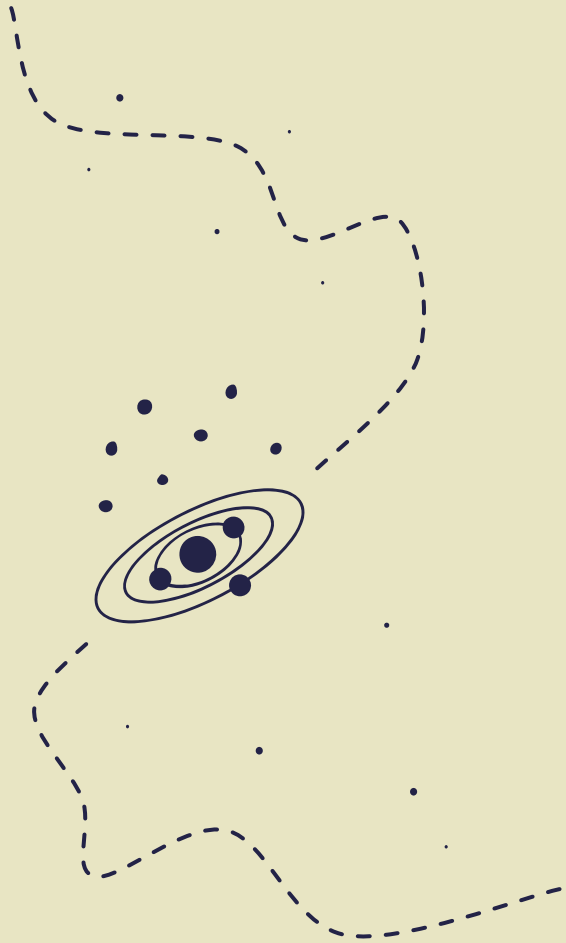
77%

Tried out a suggested study tip



# Student Survey Comments

- "Felt like someone was always in my corner."
- "They have helped me to know that I'm not the only one going through tough times alone."
- "It made me really happy every time I got their texts because I felt like they actually cared."





# Fall to Fall Persistence

## First-time, Full-time Freshmen



**56%**  
WSU Students



**58.6%**  
Text-mentored  
Students

**2018-2019**

Fall to Fall Persistence



**56.4%**  
WSU Students

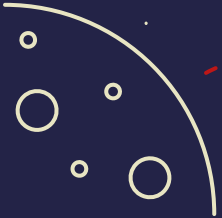
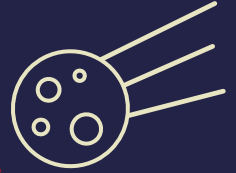


**61.3%**  
Text-mentored  
Students

**2019-2020**

Fall to Fall Persistence

# Going Virtual



# Virtual Appointments

## Time Saving

- Fewer No Shows
- Less Travel Time
- Easily contact students
  - Email
  - Google Voice



## Flexibility

- Both Virtual and In-person options
- Telephone as backup option
- Average of 49% of students prefer having virtual option available



## Quality Relationships

- More Repeat Sessions
- Check in with students post sessions
- Comfortable Environment



# The Will & Kat Show

- Summer Workshops
  - Topic based discussions
- Learnings
  - Time Saving
  - Flexibility
  - Forming Relationships
- Benefits for both coaches and students

## The Will & Kat Show: Summer Edition

Presented Online by:  
Your Academic Peer Coaches  
1:00 PM

May 15 - Time Management  
May 29 - Procrastination  
June 12 - Note Taking  
June 26 - Textbook Reading  
July 10 - How to Study for Tests  
July 31 - Test Taking Tips

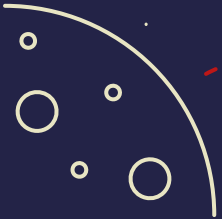
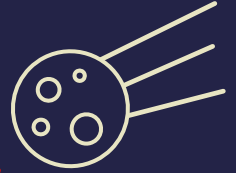
For more information visit us at  
[weber.edu/dlc/peer-coaching.html](http://weber.edu/dlc/peer-coaching.html)

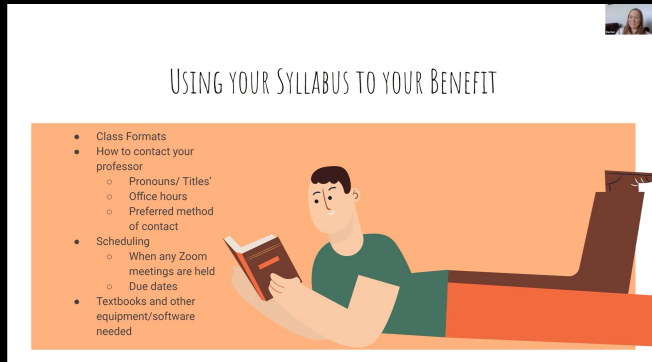
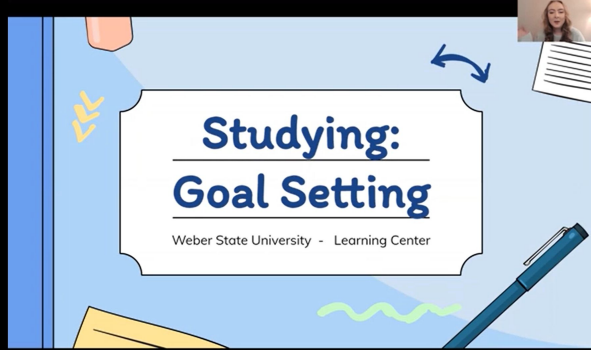


WEBER STATE UNIVERSITY  
Davis Learning Support & Student Services



# **Presentations**





# Presentations

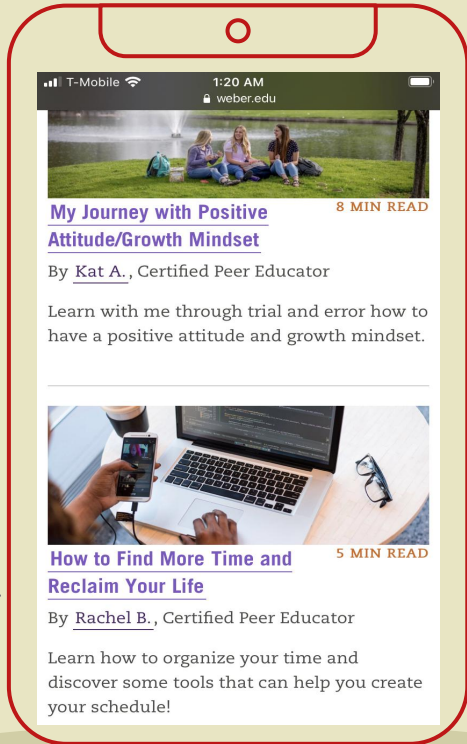
- Outreach
  - In person
  - On a regular basis
- Downfalls
  - Flexibility
  - Time Saving
- Short Videos
  - Relationship Building

# Webpage



# OUR BLOG

<https://www.weber.edu/academicpeercoaching/blog>



## Time Saving

- Concise
- Use of Headings, Bullet Points

## Flexibility

- Can go back and review it
- Read it anytime, anywhere

## Relationship

- Personal Experiences and Challenges



# Student Success Resources

Videos, links, printable documents

ADA accessible

[www.weber.edu/academicpeercoaching](http://www.weber.edu/academicpeercoaching)



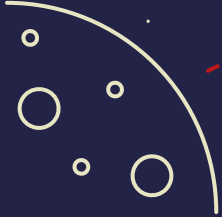
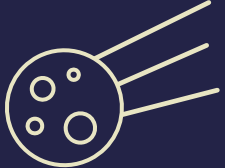
# What We've Learned



Castleman, Benjamin L. *The 160-Character Solution: How Text Messaging and Other Behavioral Strategies Can Improve Education*. Baltimore, Johns Hopkins University Press, 2015.

Thaler, Richard H., and Cass R. Sunstein. *Nudge: Improving Decisions About Health, Wealth, and Happiness*. London, Penguin, 2009.

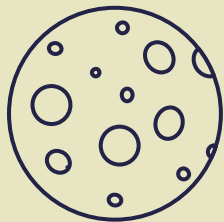
“College Chatbots, With Names Like Iggy and Pounce, Are Here to Help.”  
<https://www.nytimes.com/2020/04/08/education/college-ai-chatbots-students.htm>

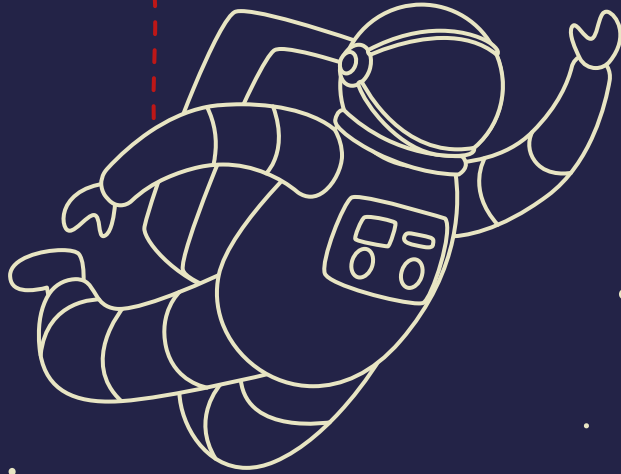


**How have you  
reached out to  
students during the  
pandemic?**

<https://padlet.com/katarinaaikens1/nqbadhmmpi3o0v4u>

# Q&A





# THANKS!

**Contact Us!**

[coaching@weber.edu](mailto:coaching@weber.edu)

[www.weber.edu/academicpeercoaching](http://www.weber.edu/academicpeercoaching)

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